

THE
“TRANSITION GUIDE”

**FROM DECK BUILDER TO
A DECK BUILDING COMPANY**

**BY: DENNIS A. SCHAEFER
FOUNDER OF BUILDMEADECK.COM**



This guide will teach you the tools necessary to emerge from working IN your business to working ON your business. You will now be able to take your business to new levels.

About the Author

Dennis Schaefer is a nationally recognized entrepreneur with a history of starting successful and sustainable businesses. From his 3 pronged approach to everything backyard with Creative Wood Products, to his innovative marketing with BuildMeaDeck.com he has a proven track record of success.

Dennis has an uncanny ability to motivate, inspire, and give you the passion for tomorrow and beyond. Chambers of Commerce, Municipalities, Corporations and even Business Schools have tapped into his vast knowledge.

He started his Deck Building Business in 1986 with sales of \$26,000 and in the years to follow built the company into a brand for the state of Michigan with annual sales exceeding \$3 million. During that time his designs were featured in the marketing materials of two national and one international manufacturer.



The company was featured in Qualified Remodelers Magazines top 500 remodelers in the country for 12 consecutive years and was listed 198 in the first edition of Remodeler Magazines top 550.

Along with the national brand BuildMeaDeck.com, he created www.deckbuy.com an online deck supply company featuring Deck Gold™ a premier deck stain.

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Contents

Introduction.....	1
Market Your Company	5
Customer Service	11
Separate Your Company	17
Top 10 SEO tips	23
Deck Inspections.....	29
Deck Remodeling	33
Trade Partnering	39
Business Manual.....	43
Additional Resources	47

